

Identify biased survey questions

1

Sample: 800 books borrowed during summer reading programs

A

All books in a public library system

B

Books popular with summer reading participants

2

Survey question: How many books do you usually read?

A

The wording may be unclear because it does not specify a time period.

B

The wording may be unclear because people read different types of books.

3

Survey question: Do you support this unfair increase in property taxes?

A

Loaded question

B

Ambiguous question

C

Sensitive question

D

Double-barrelled question

4

Goal: Parents' views on school fundraising
Sampling approach: Survey parents attending a fundraising committee meeting

A

Measurement bias

B

Selection bias

C

Voluntary response bias

D

Response bias

5

Survey question: What is your favourite streaming service?

A

The question may exclude respondents because some people use several streaming services.

B

The question may exclude respondents because it assumes everyone uses a streaming service.

6

Survey question: How many hours of sleep did you get last year?

A

Loaded question

B

Leading question

C

Ambiguous question

D

Recall bias

7

Goal: Average wait time at a clinic
Sampling approach: Measure wait times only on Monday mornings

A

Measurement bias

B

Selection bias

C

Voluntary response bias

D

Response bias

8

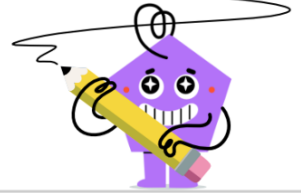
Survey question: Which internet browser do you use most often?

A

The available responses may not include every reasonable choice.

B

The available responses may not distinguish between desktop and mobile browsers.



Identify biased survey questions

9

Survey question: Do you support improving public transit?

- A Loaded question
- B Assumption
- C Double-barrelled question
- D Ambiguous question

10

Goal: Average grocery spending per household Sampling approach: Survey shoppers at a discount grocery store

- A Voluntary response bias
- B Selection bias
- C Response bias
- D Measurement bias

11

Survey question: How satisfied are you with your teachers and the amount of homework you receive?

- A The question may require respondents to think about both school and home before answering.
- B The question may require respondents to evaluate two different topics using one answer.

12

Survey question: How many books do you usually read?

- A Assumption
- B Missing response options
- C Double-barrelled question
- D Ambiguous question